



Greene County, AR

Arkansas Department of Workforce Services



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Economy Overview

45,476

Population (2018)

Population grew by **2,329** over the last 5 years and is projected to grow by **1,548** over the next 5 years.

17,315

Total Regional Employment

Jobs grew by **744** over the last 5 years and are projected to grow by **680** over the next 5 years.

\$45.6K

Median Household Income (2017)

Median household income is **\$12.1K below** the national median household income of \$57.7K.

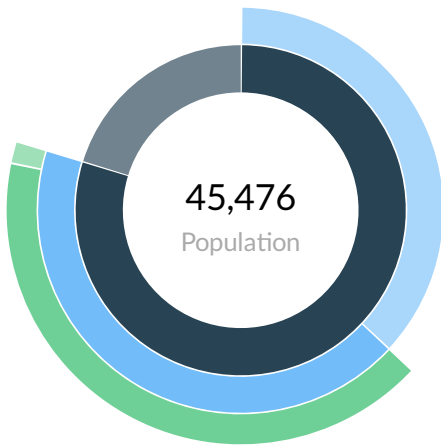
Takeaways

- As of 2018 the region's population **increased by 5.4%** since 2013, growing by 2,329. Population is expected to **increase by 3.4%** between 2018 and 2023, adding 1,548.
- From 2013 to 2018, jobs **increased by 4.5%** in Greene County, AR from 16,571 to **17,315**. This change **fell short of the national growth rate of 8.2% by 3.7%**. As the number of jobs increased, the **labor force participation rate decreased from 57.0% to 53.7% between 2013 and 2018**.
- Concerning educational attainment, **11.1% of Greene County, AR residents possess a Bachelor's Degree** (7.5% below the national average), and **4.4% hold an Associate's Degree** (3.7% below the national average).
- The top three industries in 2018 are Motor Vehicle Parts Manufacturing, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	45,476	19,456	17,315	90.8	\$1.48B	\$2.47B	\$2.36B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

Economy Overview - Cont.

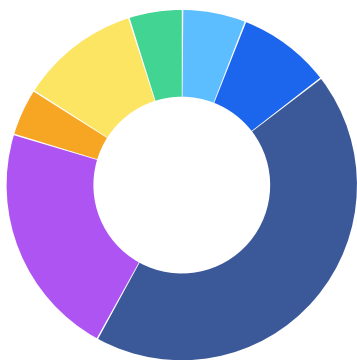
2018 Labor Force Breakdown



	Population
● Total Working Age Population	36,232
● Not in Labor Force (15+)	16,776
● Labor Force	19,456
● Employed	18,763
● Unemployed	693
● Under 15	9,244

Educational Attainment

Concerning educational attainment, **11.1% of Greene County, AR residents possess a Bachelor's Degree** (7.5% below the national average), and **4.4% hold an Associate's Degree** (3.7% below the national average).

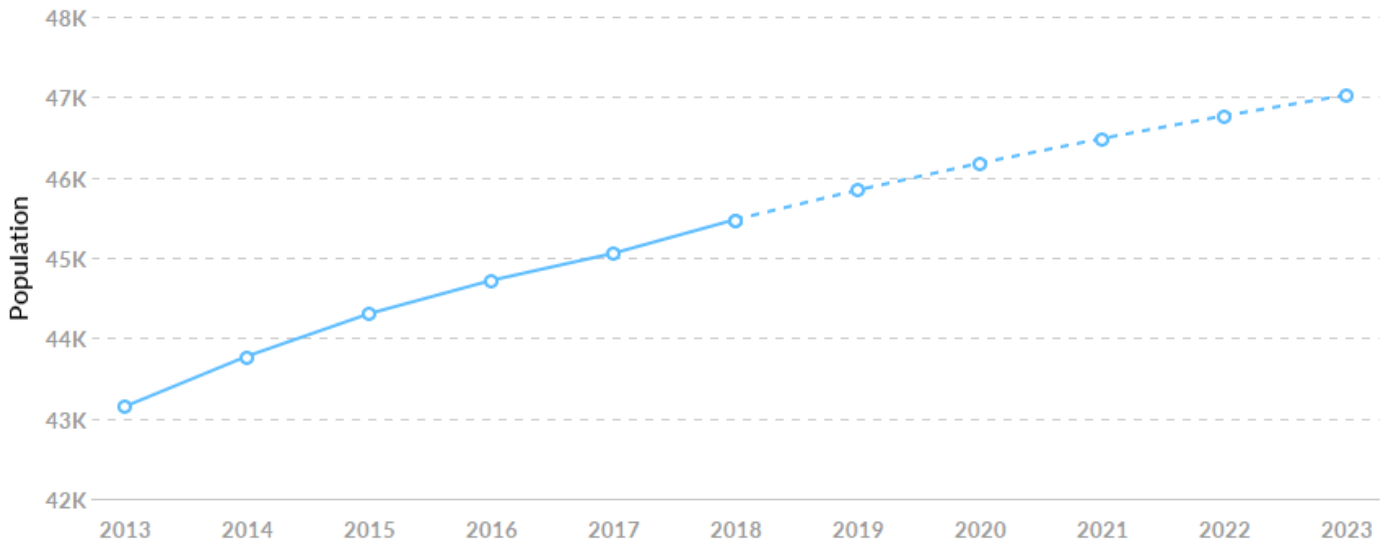


	% of Population	Population
● Less Than 9th Grade	5.8%	1,795
● 9th Grade to 12th Grade	8.6%	2,655
● High School Diploma	43.4%	13,330
● Some College	21.7%	6,650
● Associate's Degree	4.4%	1,338
● Bachelor's Degree	11.1%	3,406
● Graduate Degree and Higher	4.9%	1,519

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 5.4% since 2013, growing by 2,329. Population is expected to increase by 3.4% between 2018 and 2023, adding 1,548.

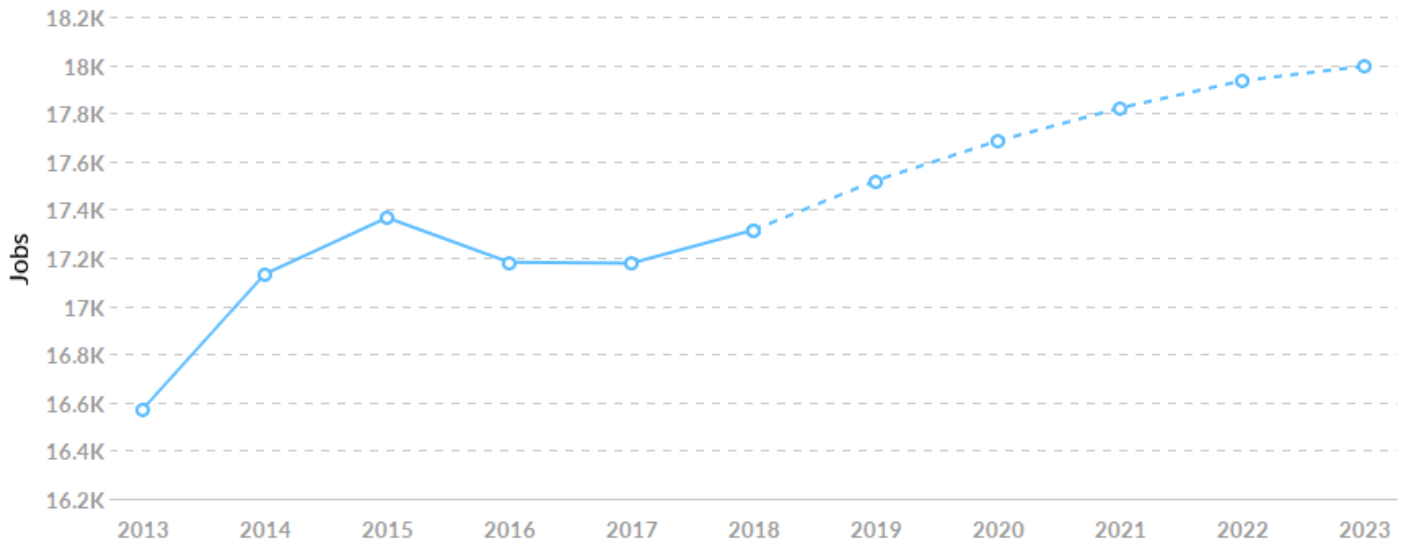


Timeframe	Population
2013	43,147
2014	43,773
2015	44,303
2016	44,717
2017	45,055
2018	45,476
2019	45,842
2020	46,177
2021	46,484
2022	46,767
2023	47,024

Historic & Projected Trends - Cont.

Job Trends

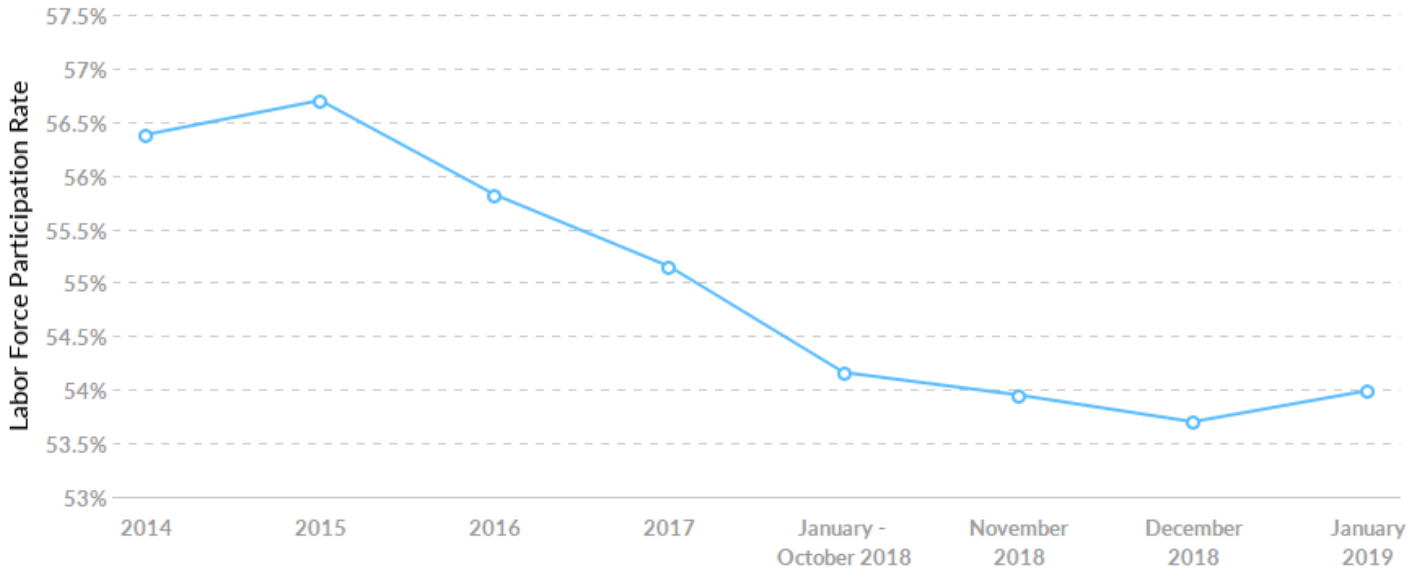
From 2013 to 2018, jobs increased by 4.5% in Greene County, AR from 16,571 to 17,315. This change fell short of the national growth rate of 8.2% by 3.7%.



Timeframe	Jobs
2013	16,571
2014	17,132
2015	17,366
2016	17,181
2017	17,177
2018	17,315
2019	17,520
2020	17,685
2021	17,821
2022	17,934
2023	17,995

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

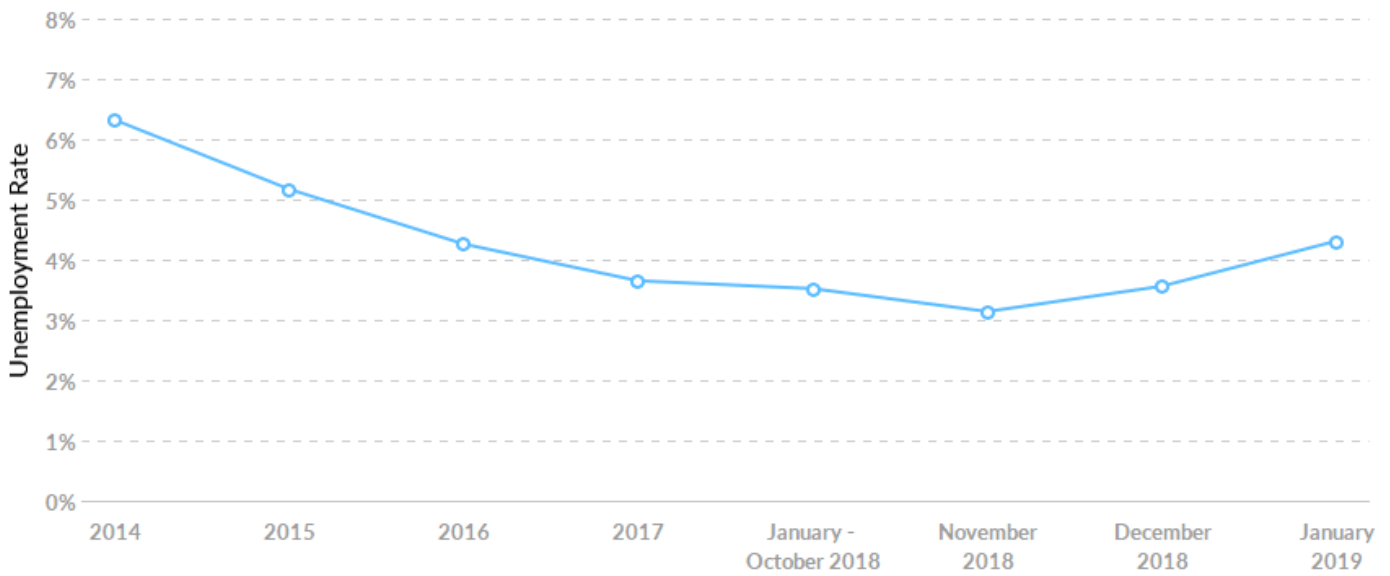


Timeframe	Labor Force Participation Rate
2014	56.38%
2015	56.70%
2016	55.82%
2017	55.15%
January - October 2018	54.16%
November 2018	53.95%
December 2018	53.70%
January 2019	53.99%

Historic & Projected Trends - Cont.

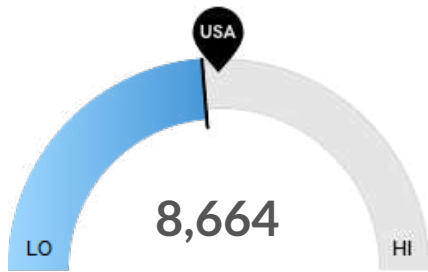
Unemployment Rate Trends

Greene County, AR had a January 2019 unemployment rate of 4.31%, **decreasing from 6.32%** 5 years before.



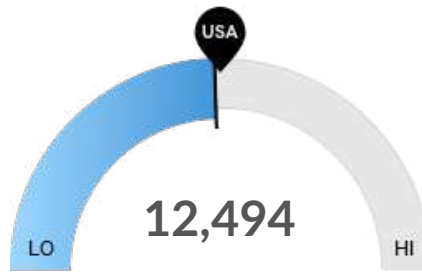
Timeframe	Unemployment Rate
2014	6.32%
2015	5.17%
2016	4.26%
2017	3.65%
January - October 2018	3.52%
November 2018	3.14%
December 2018	3.56%
January 2019	4.31%

Population Characteristics



Millennials

Greene County, AR has 8,664 millennials (ages 20-34). The national average for an area this size is 9,332.



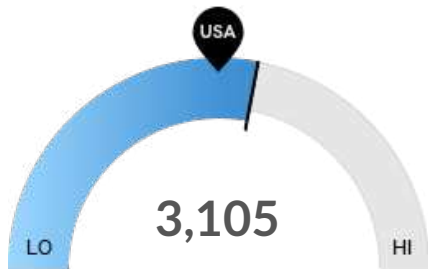
Retiring Soon

Retirement risk is about average in Greene County, AR. The national average for an area this size is 12,844 people 55 or older, while there are 12,494 here.



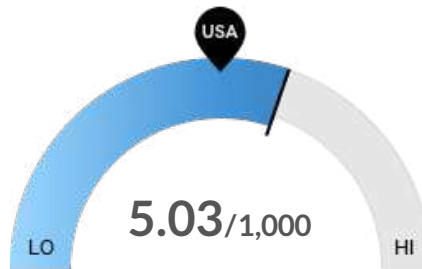
Racial Diversity

Racial diversity is low in Greene County, AR. The national average for an area this size is 17,694 racially diverse people, while there are 3,112 here.



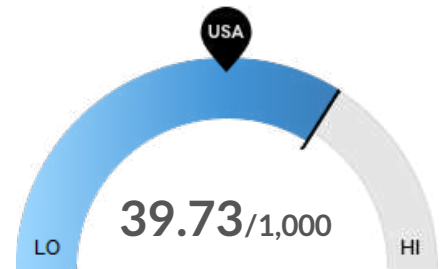
Veterans

Greene County, AR has 3,105 veterans. The national average for an area this size is 2,620.



Violent Crime

Greene County, AR has 5.03 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



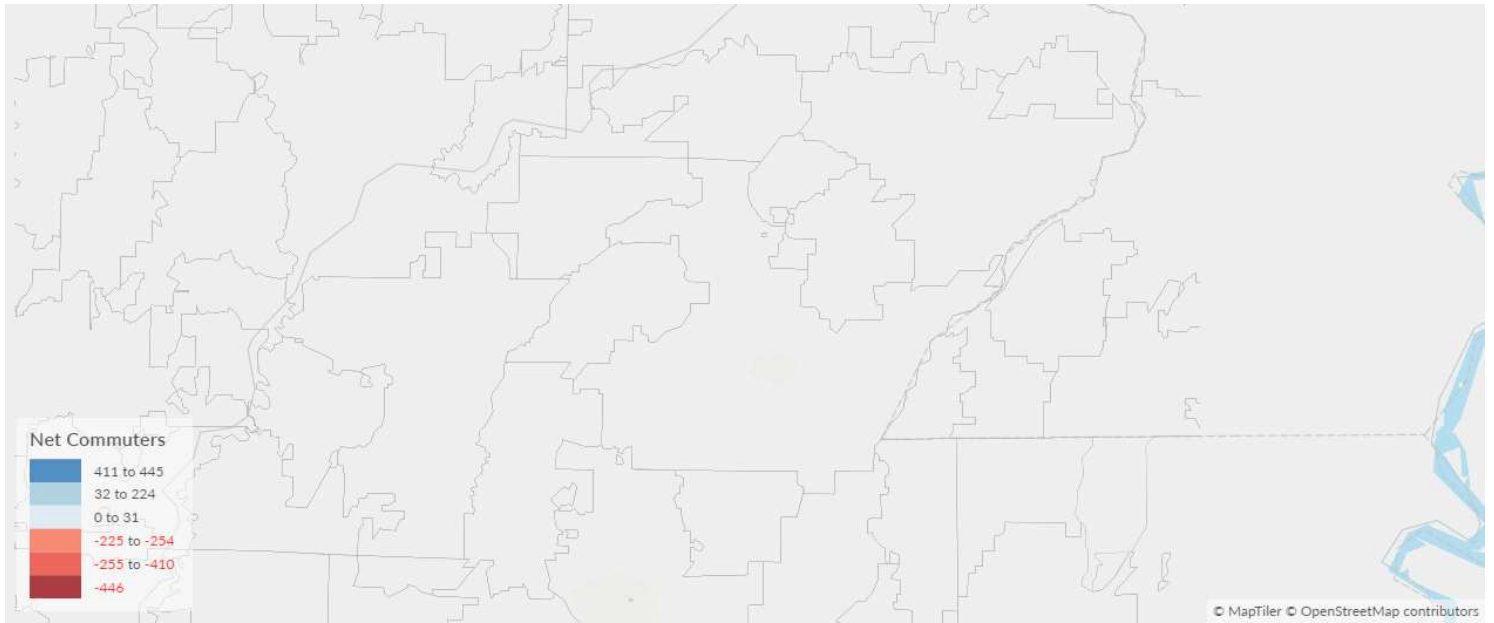
Property Crime

Greene County, AR has 39.73 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Greene County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

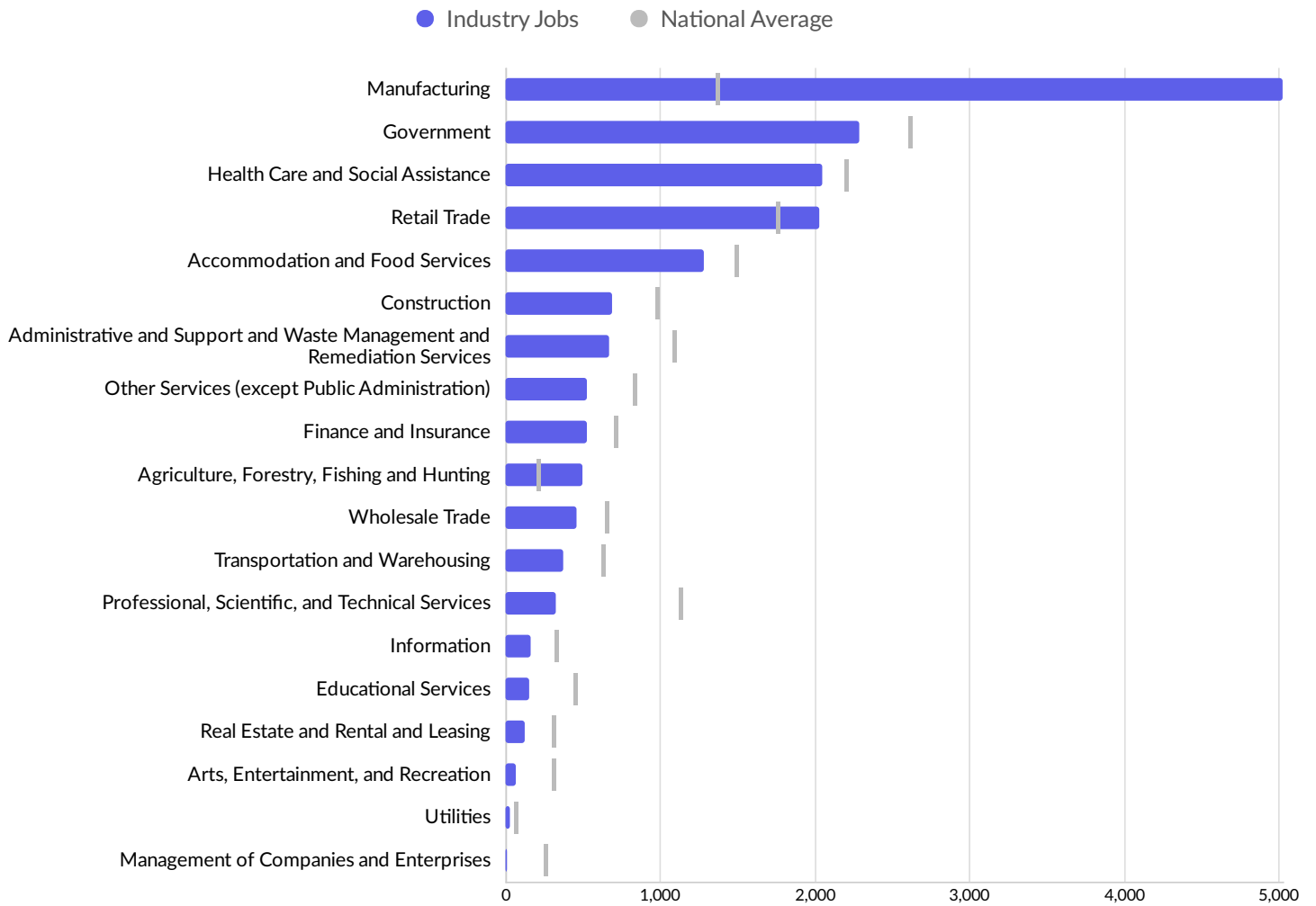
ZIP	Name	2018 Employment
72450	Paragould, AR (in Green...	14,688
72443	Marmaduke, AR (in Gre...	1,813
72451	Paragould, AR (in Green...	510
72412	Beech Grove, AR (in Gr...	214
72425	Delaplaine, AR (in Gree...	45

Where Talent Lives

ZIP	Name	2018 Workers
72450	Paragould, AR (in Green...	14,639
72443	Marmaduke, AR (in Gre...	1,403
72436	Lafe, AR (in Greene cou...	485
72451	Paragould, AR (in Green...	478
72412	Beech Grove, AR (in Gr...	470

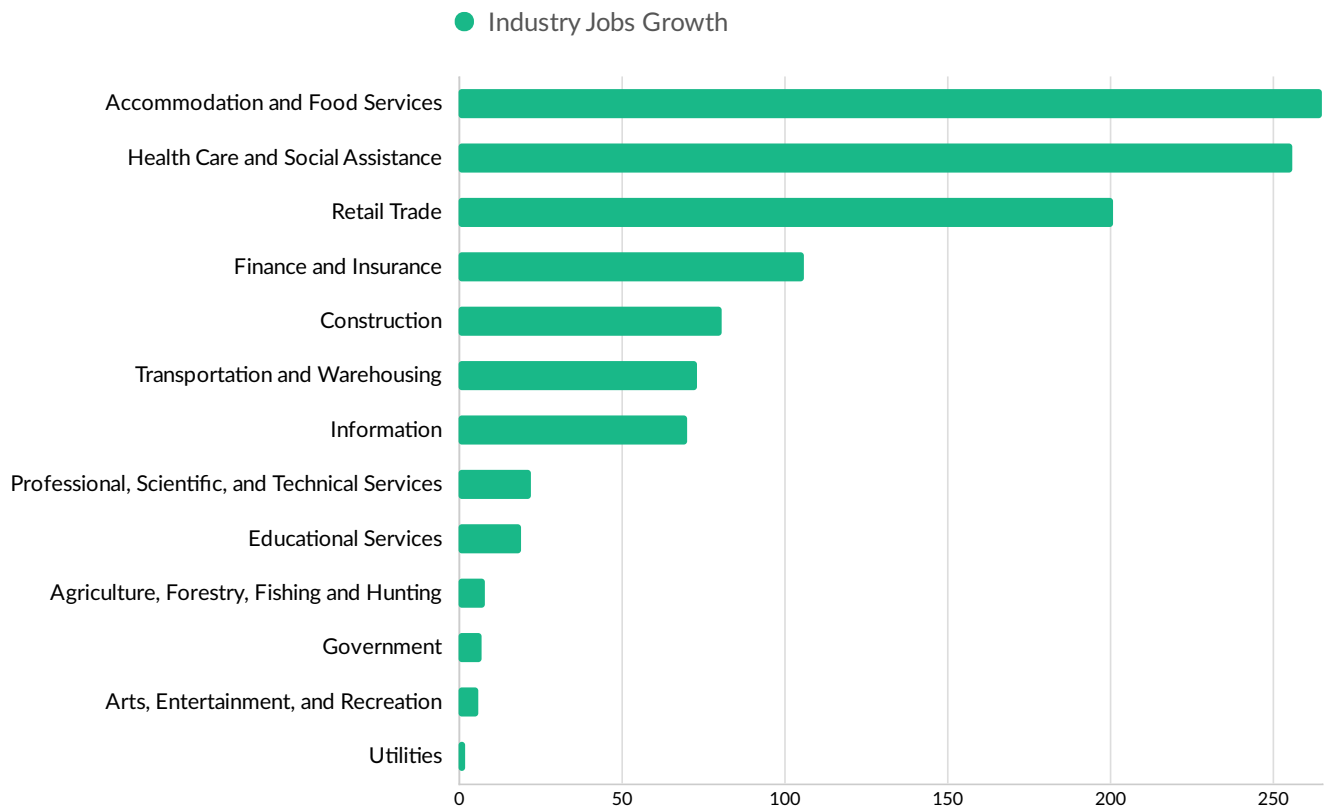
Industry Characteristics

Largest Industries



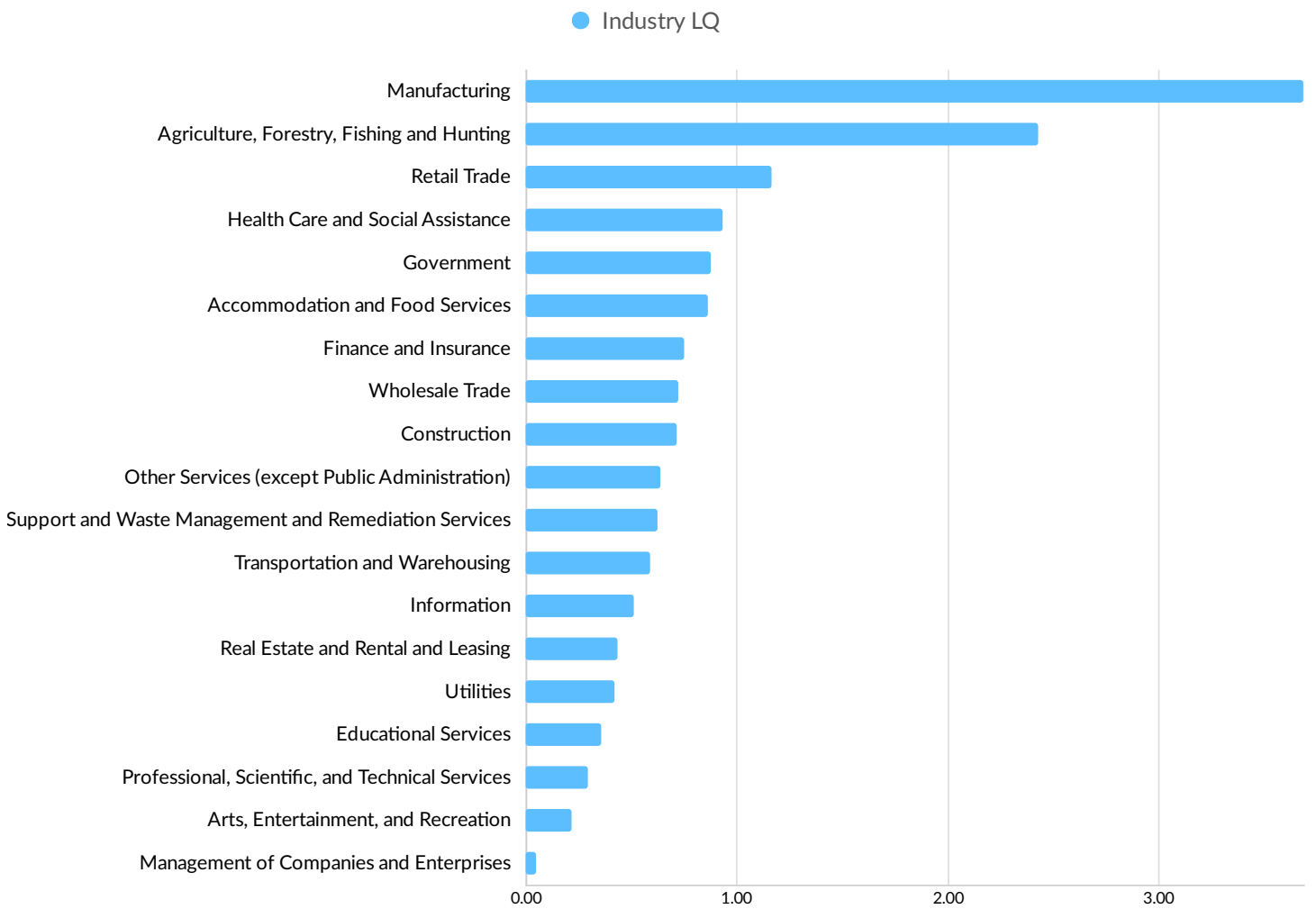
Industry Characteristics - Cont.

Top Growing Industries



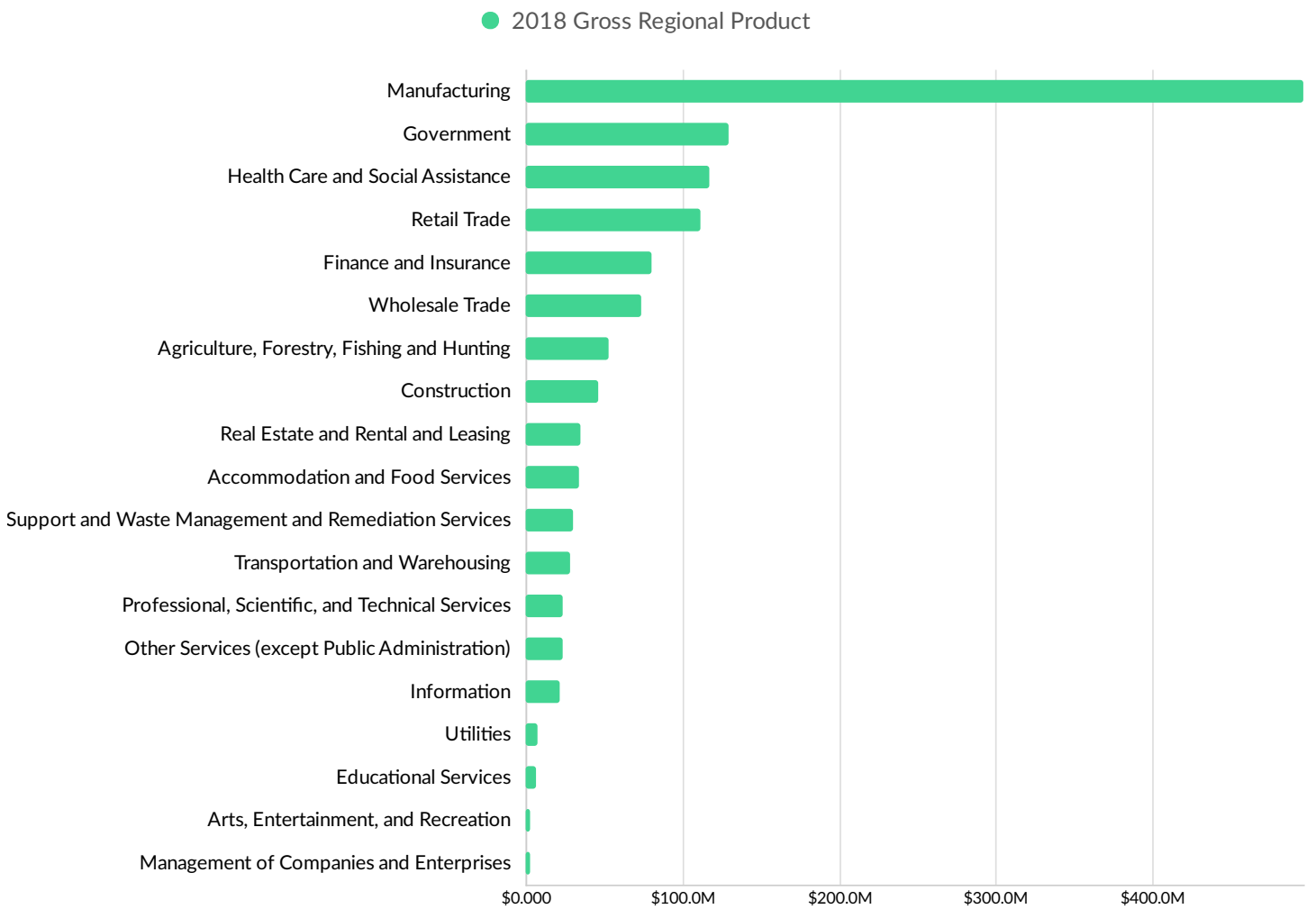
Industry Characteristics - Cont.

Top Industry LQ



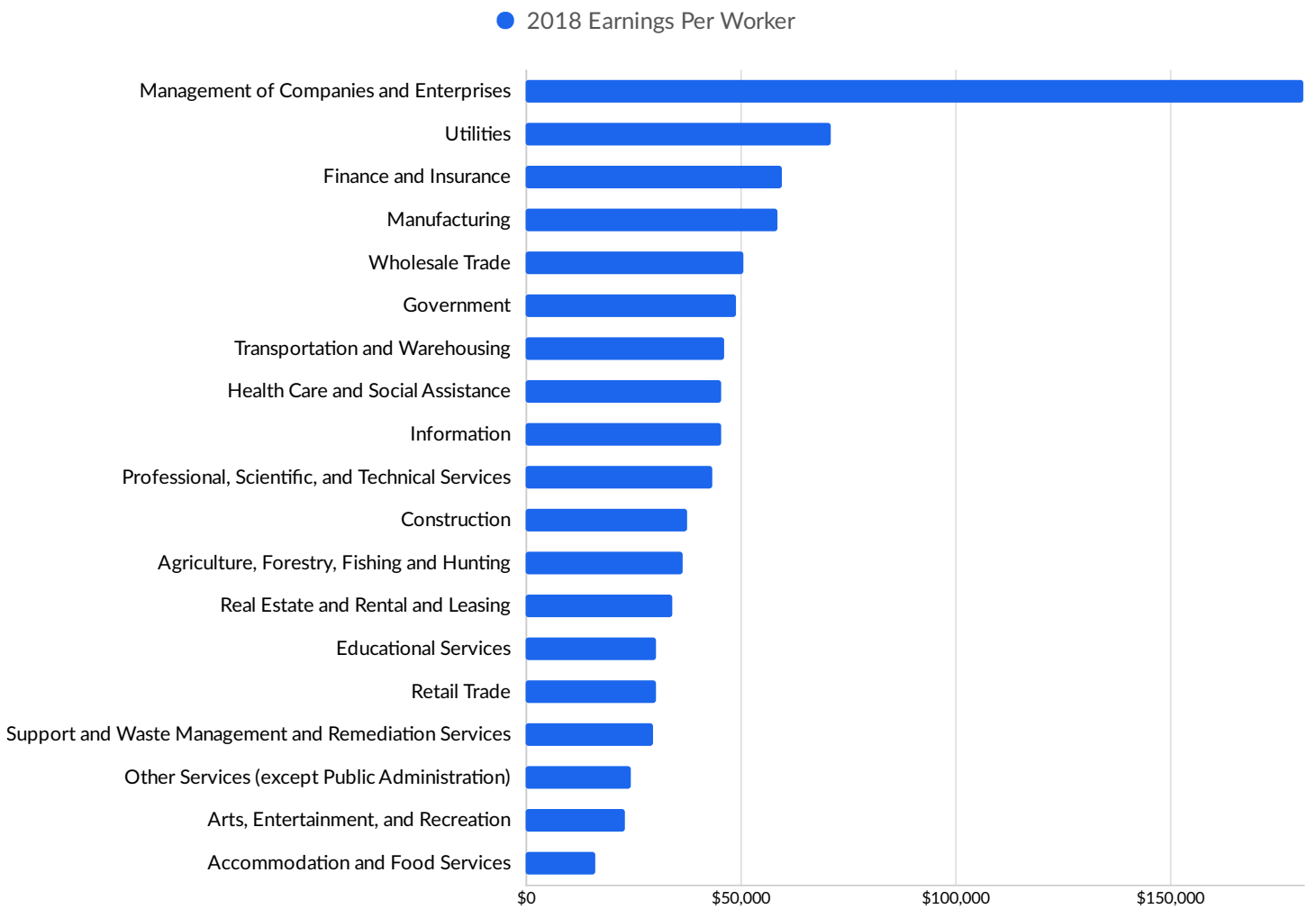
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	5,137	5,027	-110	-2%	3.68	\$58,504	\$496.11M
Government	2,286	2,293	7	+0%	0.88	\$48,922	\$129.22M
Health Care and Social Assistance	1,796	2,052	256	+14%	0.94	\$45,723	\$117.12M
Retail Trade	1,832	2,033	201	+11%	1.16	\$30,315	\$111.43M
Accommodation and Food Services	1,021	1,286	265	+26%	0.86	\$16,368	\$33.69M
Construction	609	690	81	+13%	0.72	\$37,698	\$46.32M
Administrative and Support and Waste Management and Remediation Services	766	674	-92	-12%	0.62	\$29,723	\$30.52M
Other Services (except Public Administration)	582	526	-56	-10%	0.64	\$24,390	\$23.27M
Finance and Insurance	417	523	106	+25%	0.75	\$59,546	\$80.32M
Agriculture, Forestry, Fishing and Hunting	486	494	8	+2%	2.43	\$36,721	\$53.21M
Wholesale Trade	551	462	-89	-16%	0.72	\$50,715	\$73.27M
Transportation and Warehousing	296	369	73	+25%	0.59	\$46,154	\$28.03M
Professional, Scientific, and Technical Services	306	328	22	+7%	0.29	\$43,500	\$23.72M
Information	92	162	70	+76%	0.51	\$45,533	\$21.38M
Educational Services	139	158	19	+14%	0.36	\$30,401	\$6.38M
Real Estate and Rental and Leasing	128	128	0	0%	0.44	\$34,116	\$35.44M
Arts, Entertainment, and Recreation	59	65	6	+10%	0.22	\$22,975	\$2.77M
Utilities	23	25	2	+9%	0.42	\$70,977	\$7.18M
Management of Companies and Enterprises	29	13	-16	-55%	0.05	\$181,168	\$2.62M

Business Characteristics

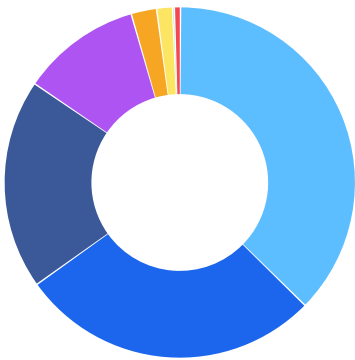
1,273 Companies Employ Your Workers

Online profiles for your workers mention 1,273 companies as employers, with the top 10 appearing below. In the last 12 months, 675 companies in Greene County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Paragould School District 1	91 	CRST International, Inc.	273 
Arkansas Methodist Medical Cen	83 	American Railcar Industries, Inc.	129 
Tenneco Inc.	51 	USA Truck, Inc.	117 
Teleflora LLC	46 	Arkansas Methodist Medical Cen	101 
Wal-Mart Stores, Inc.	38 	Koch Trucking, Inc.	76 
Arkansas State University	36 	Teach For America, Inc.	76 
Anchor Packaging Inc.	32 	Travelers Healthcare	74 
Greene County	25 	C.R. England, Inc.	73 
American Railcar Industries, Inc.	20 	Dollar General Corporation	63 
Subteachusa, Inc.	19 	Arkansas Methodist Hospital Co...	59 

Business Characteristics - Cont.

Business Size

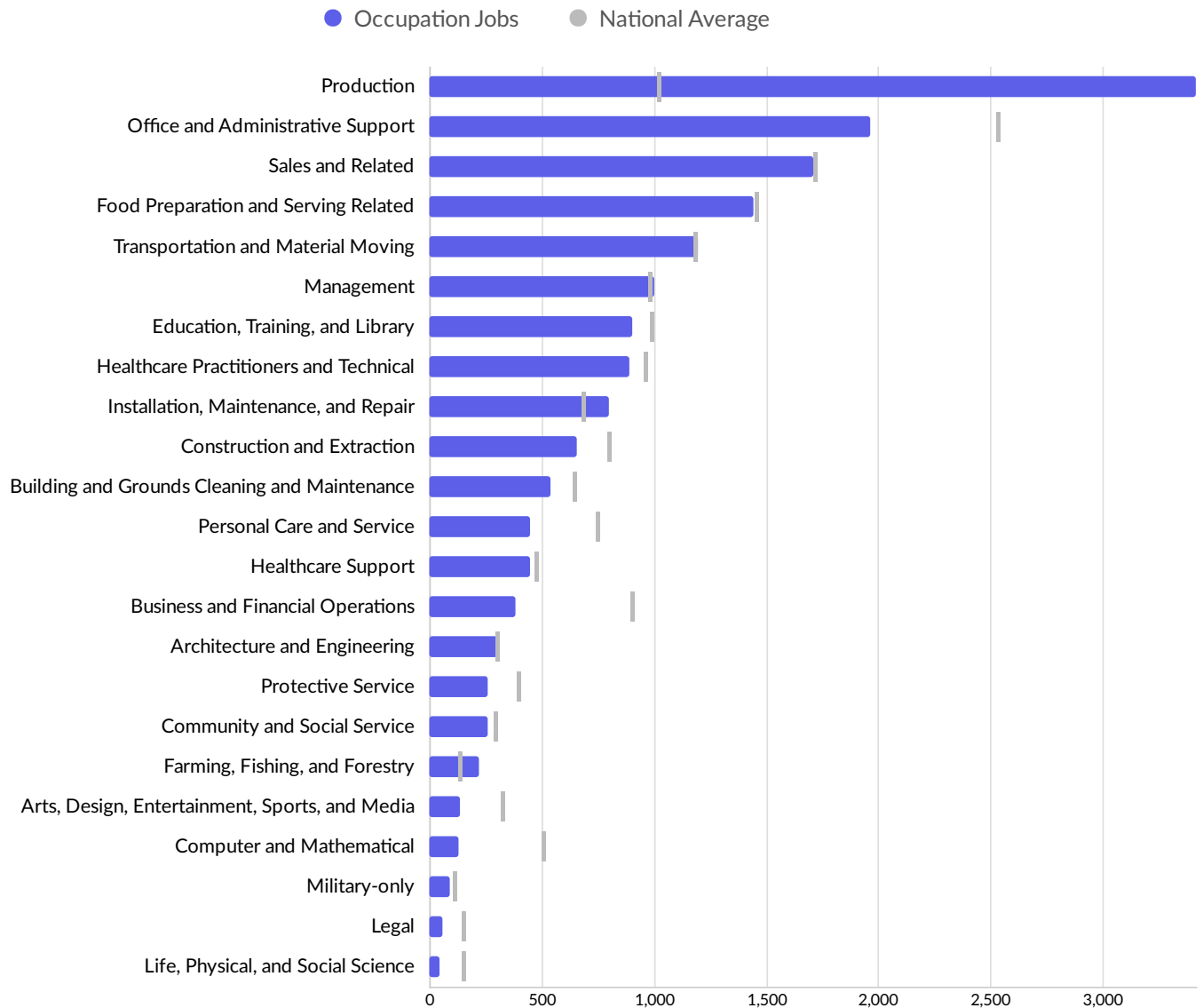


	Percentage	Business Count
1 to 4 employees	37.3%	460
5 to 9 employees	27.8%	343
10 to 19 employees	19.4%	239
20 to 49 employees	11.0%	136
50 to 99 employees	2.4%	29
100 to 249 employees	1.5%	18
250 to 499 employees	0.2%	2
500+ employees	0.6%	7

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

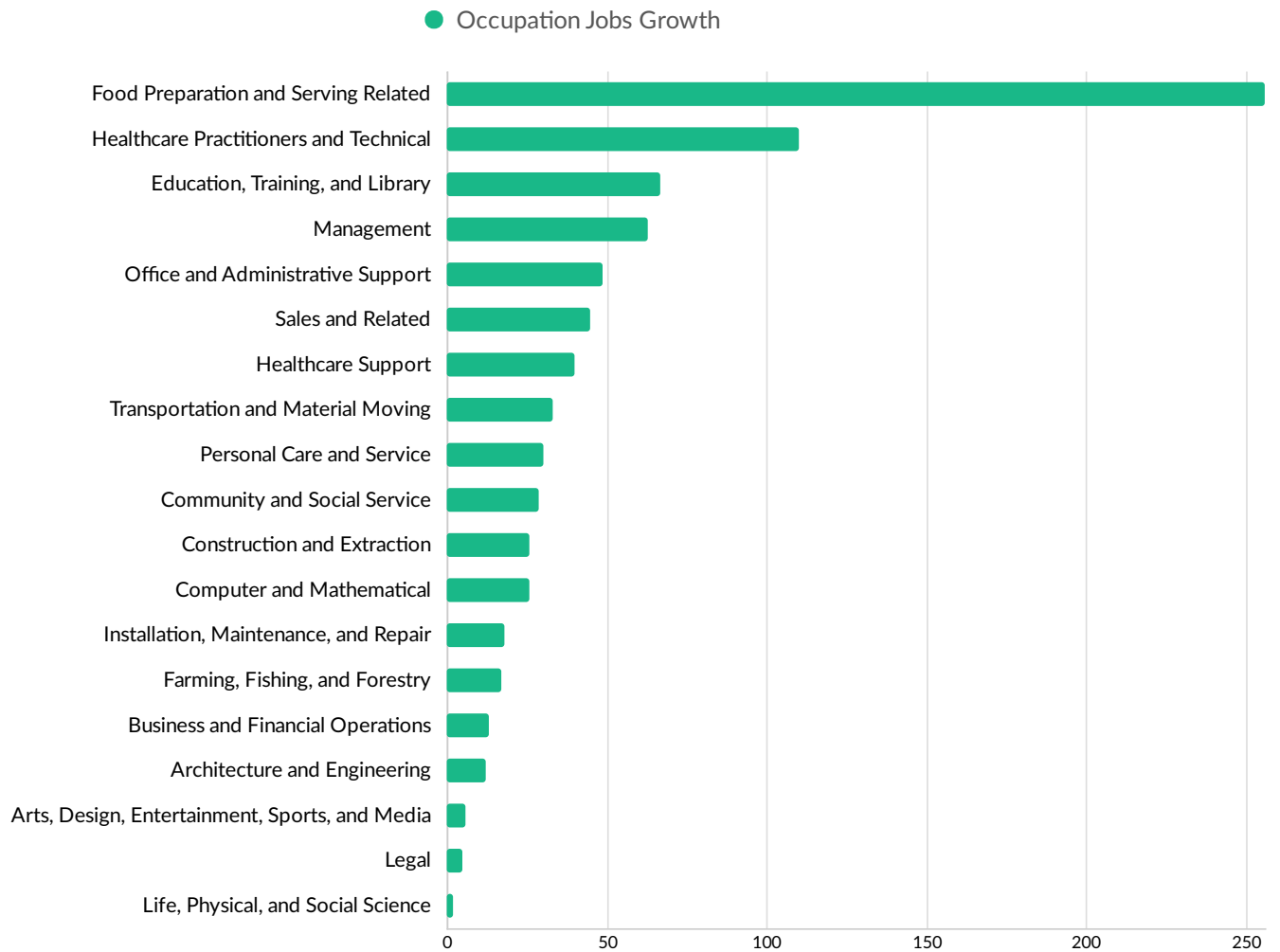
Workforce Characteristics

Largest Occupations



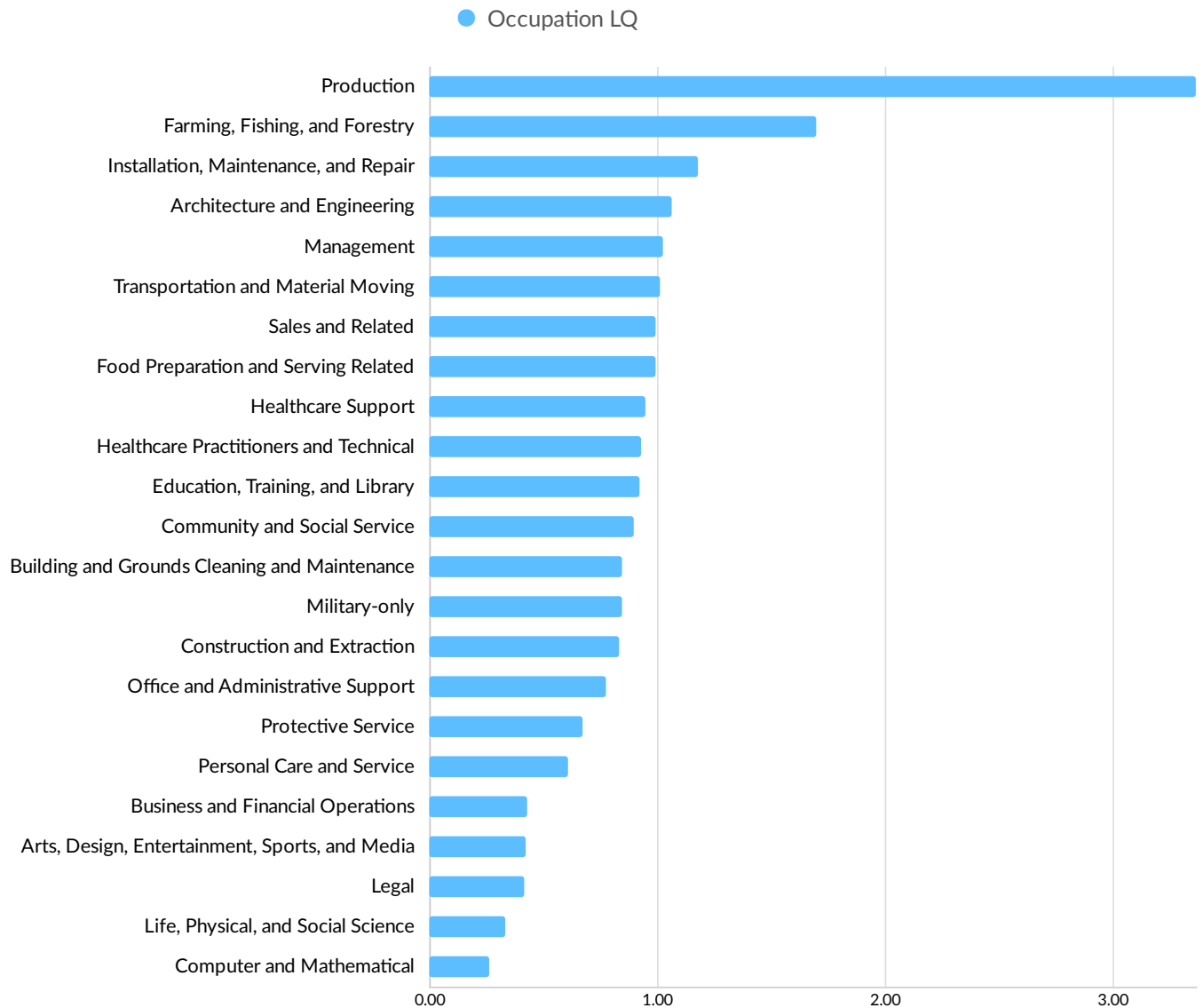
Workforce Characteristics - Cont.

Top Growing Occupations



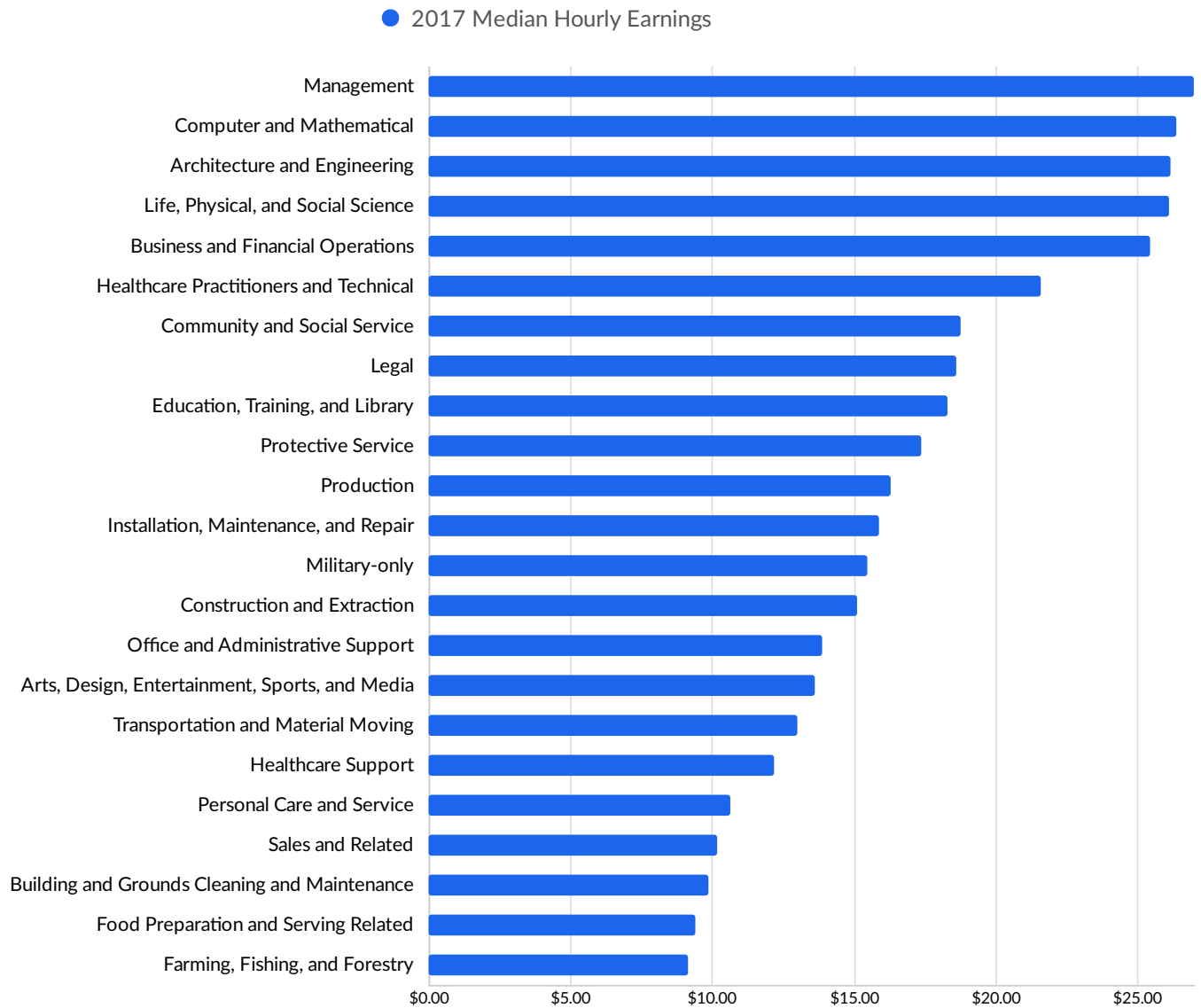
Workforce Characteristics - Cont.

Top Occupation LQ



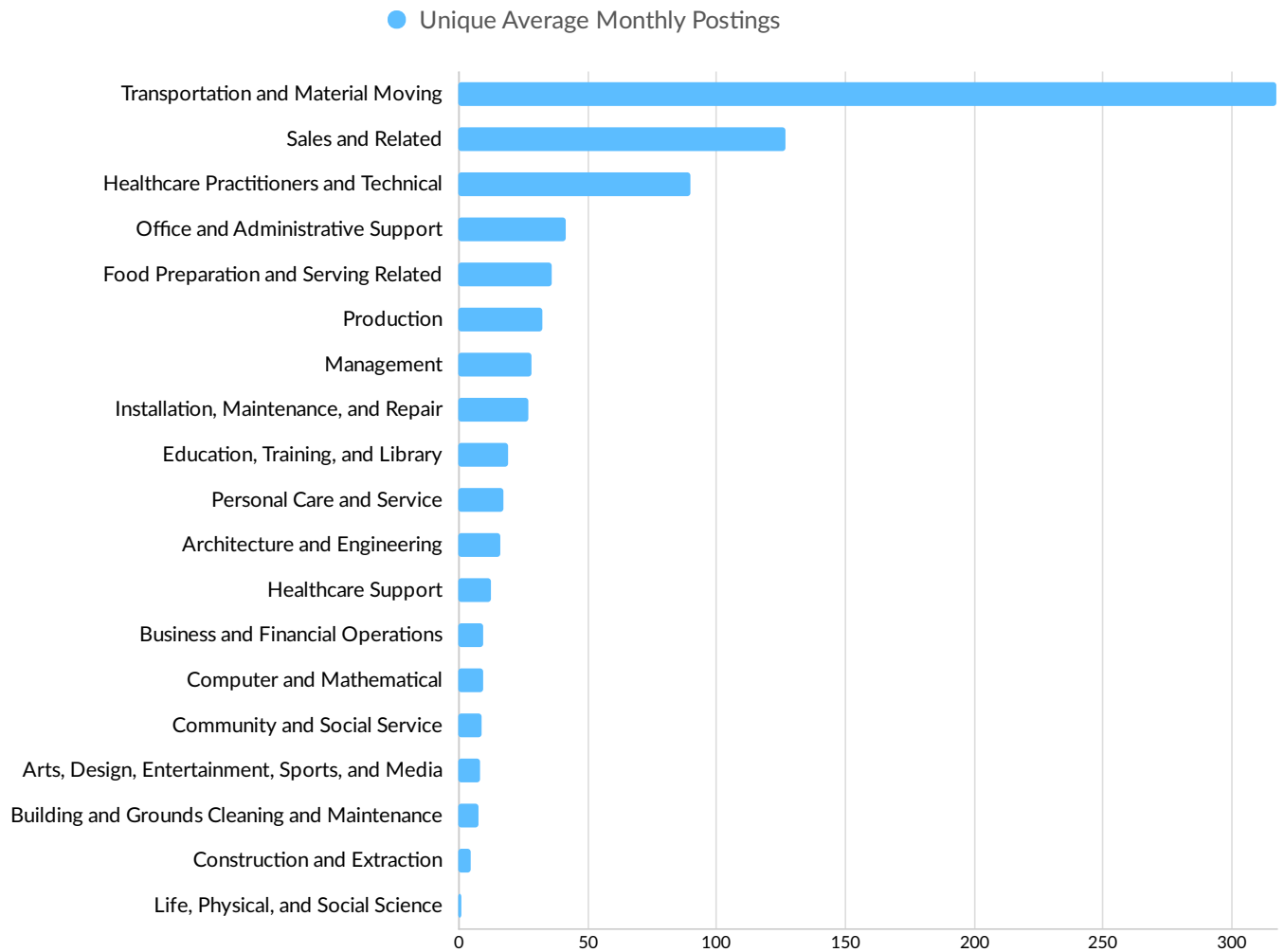
Workforce Characteristics - Cont.

Top Occupation Earnings



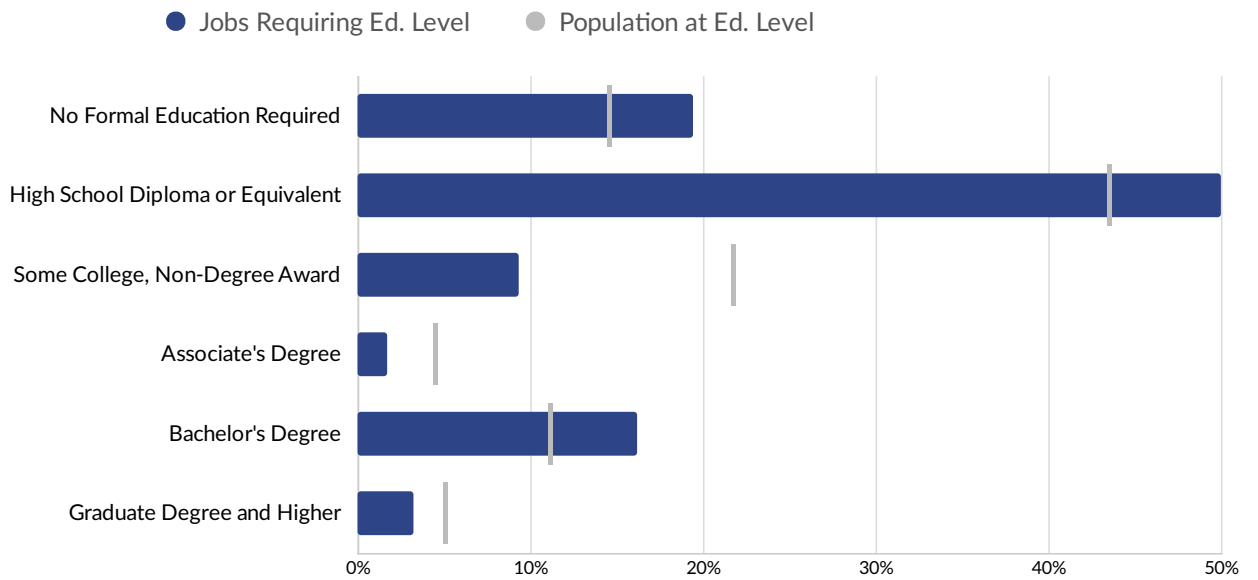
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	3,463	3,415	-48	-1%	3.37	\$16.32	33
Office and Administrative Support	1,915	1,964	49	+3%	0.78	\$13.88	42
Sales and Related	1,663	1,708	45	+3%	1.00	\$10.19	127
Food Preparation and Serving Related	1,186	1,442	256	+22%	1.00	\$9.41	36
Transportation and Material Moving	1,162	1,195	33	+3%	1.01	\$13.00	317
Management	938	1,001	63	+7%	1.03	\$27.01	29
Education, Training, and Library	838	905	67	+8%	0.92	\$18.31	19
Healthcare Practitioners and Technical	784	894	110	+14%	0.93	\$21.62	90
Installation, Maintenance, and Repair	780	798	18	+2%	1.18	\$15.92	27
Construction and Extraction	633	659	26	+4%	0.83	\$15.13	5
Building and Grounds Cleaning and Maintenance	547	539	-8	-1%	0.85	\$9.87	8
Personal Care and Service	422	452	30	+7%	0.61	\$10.67	17
Healthcare Support	407	447	40	+10%	0.95	\$12.21	13
Business and Financial Operations	371	384	13	+4%	0.43	\$25.46	10
Architecture and Engineering	301	313	12	+4%	1.06	\$26.16	17
Protective Service	295	262	-33	-11%	0.68	\$17.41	1
Community and Social Service	228	257	29	+13%	0.90	\$18.79	9
Farming, Fishing, and Forestry	202	219	17	+8%	1.70	\$9.17	1

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	128	134	6	+5%	0.42	\$13.63	8
Computer and Mathematical	105	131	26	+25%	0.26	\$26.37	9
Military-only	103	89	-14	-14%	0.84	\$15.46	0
Legal	55	60	5	+9%	0.42	\$18.62	1
Life, Physical, and Social Science	45	47	2	+4%	0.33	\$26.14	1

Educational Pipeline

In 2017, there were 36 graduates in Greene County, AR. This pipeline has grown by 38% over the last 5 years. The highest share of these graduates come from General Studies, "Business Administration and Management, General", and Religion/Religious Studies.

